

SPA
DIOR
NEW YORK

SUMMARY

1	THE SCIENCE OF HAUTE WELLNESS	
	THE DIOR MEASUREMENTS	P. 10
	THE DIOR HAUTE TECHNOLOGY	P. 12
	THE DIOR HANDS	P. 16
2	THE SUR-MESURE TREATMENT	
	THE HAUTE COUTURE FACIAL	P. 20
3	THE PRÊT-À-PORTER TREATMENTS	
	THE FACE ATELIER	P. 26
	THE BODY ATELIER	P. 28
4	THE LIGHT THERAPIES	P. 32
5	SPA ETIQUETTE	P. 36

CHRISTIAN DIOR IN NEW YORK CITY

Dior unveils House of Dior New York, emblematically located at the corner of 57th Street and Madison Avenue, steps away from where Christian Dior chose to reveal his revolutionary New Look collection in 1947.

Writing a new chapter in this captivating transatlantic odyssey, this exceptional setting embodies French refinement and elegance in the heart of the bustling “city that never sleeps.”

For the first time, Dior Spa opens within the House of Dior in New York. Nestled above the Couture private salons, the Dior Spa New York invites clients to indulge in exclusive face and body treatments that mirror the House's dedication to haute couture perfection, honoring the iconic 30 Montaigne. Here, the precision of made-to-measure fashion extends beyond clothing — each treatment is expertly customized to enhance both skin and senses, delivering a truly personalized experience.



DIOR SPA
THE SCIENCE OF
HAUTE WELLNESS

THE DIOR MEASUREMENTS
THE DIOR HAUTE TECHNOLOGY
THE DIOR HANDS

SARAH AKRAM

US SKINCARE AMBASSADOR
Facialist



Sarah Akram is a master aesthetician and skincare expert renowned for her innovative and personalized approach to facial treatments. With years of experience in the beauty industry, her philosophy centers on combining cutting-edge technology with holistic techniques to achieve transformative results.

HADDA AKRIM

GLOBAL DIOR WELLNESS EXPERT
Facialist



Hadda Akrim is an expert facialist known for her protocols blending holistic and advanced manual techniques. She co-developed the Kobi-Dior facial that lifts and plumps the skin while releasing tensions. Now a signature treatment at Dior Spas, it features an exclusive figure-eight massage inspired by Christian Dior's lucky number. She fully embodies her philosophy of simplifying skincare without compromising results.

“In essence American women are impeccable.

I hasten to admit that this constant desire for beauty has made American women really beautiful.”

CHRISTIAN DIOR



THE ART OF MEASUREMENTS



THE DIOR MEASUREMENTS

With a commitment to high definition, Dior Spa New York introduces the Dior Measurements*.

Using Cortex, a state-of-the-art device for in depth skin analysis, Dior Wellness Experts can obtain ultra-precise results on several skin factors, such as:

Hydration
Elasticity
pH
Collagen levels

Thanks to this foundation, Dior Wellness Experts can fully adapt the protocol to the client's needs, combining the power of hands with high technology. This in-depth diagnosis can be booked before every facials or on its own.

**Highly recommended for the first Haute Couture Facial to receive the full experience*

THE DIOR HAUTE TECHNOLOGY

Dior has always combined its scientific expertise in skincare with manual techniques and cutting-edge technologies.

This complementary know-how has resulted in visibly transformative treatments. Without compromising on sensorial experience, they offer the ultimate experience of beauty and well-being.

In this spirit of high-precision well-being, Dior Spa New York brings together cutting-edge technologies to visibly rejuvenate and repair skin that has been battered by the urban stresses of daily life.

From advanced tools providing precise facial diagnosis and targeting specific skin needs to treatments devices shaping instant and visible results.

In the city of endless possibilities, the House unveils its most advanced technologies, for an even more expert approach to beauty.



MECHANICAL ACTION

MICROSTIMULATION

By gently stimulating the skin's surface, this wellness technology helps relieve muscular tension and supports oxygenation tissues. Enhanced circulation promotes improved skin texture and tone, revealing a naturally radiant glow.

HYDRA-DERMABRASION

Advanced vortex technology infuses the skin with active ingredients to purify, exfoliate and reveal radiance, while diminishing unwanted blemishes.

LIGHT WAVES

LED TECHNOLOGY

Certain skin cells can respond to light. An LED mask acts as a gentle energy source, helping improving the appearance of the skin. The skin can appear plumper and more radiant, with a refined texture and visibly revitalized contours.

COLD LASER

Cold laser uses low-intensity light to penetrate tissues without causing damage. This approach supports skin vitality, encourages natural tissue renewal, and contributes to a more even appearance.

MICROCURRENT

This non-invasive technology stimulates facial muscles to help reduce the appearance of fine lines by improving skin tone and elasticity.

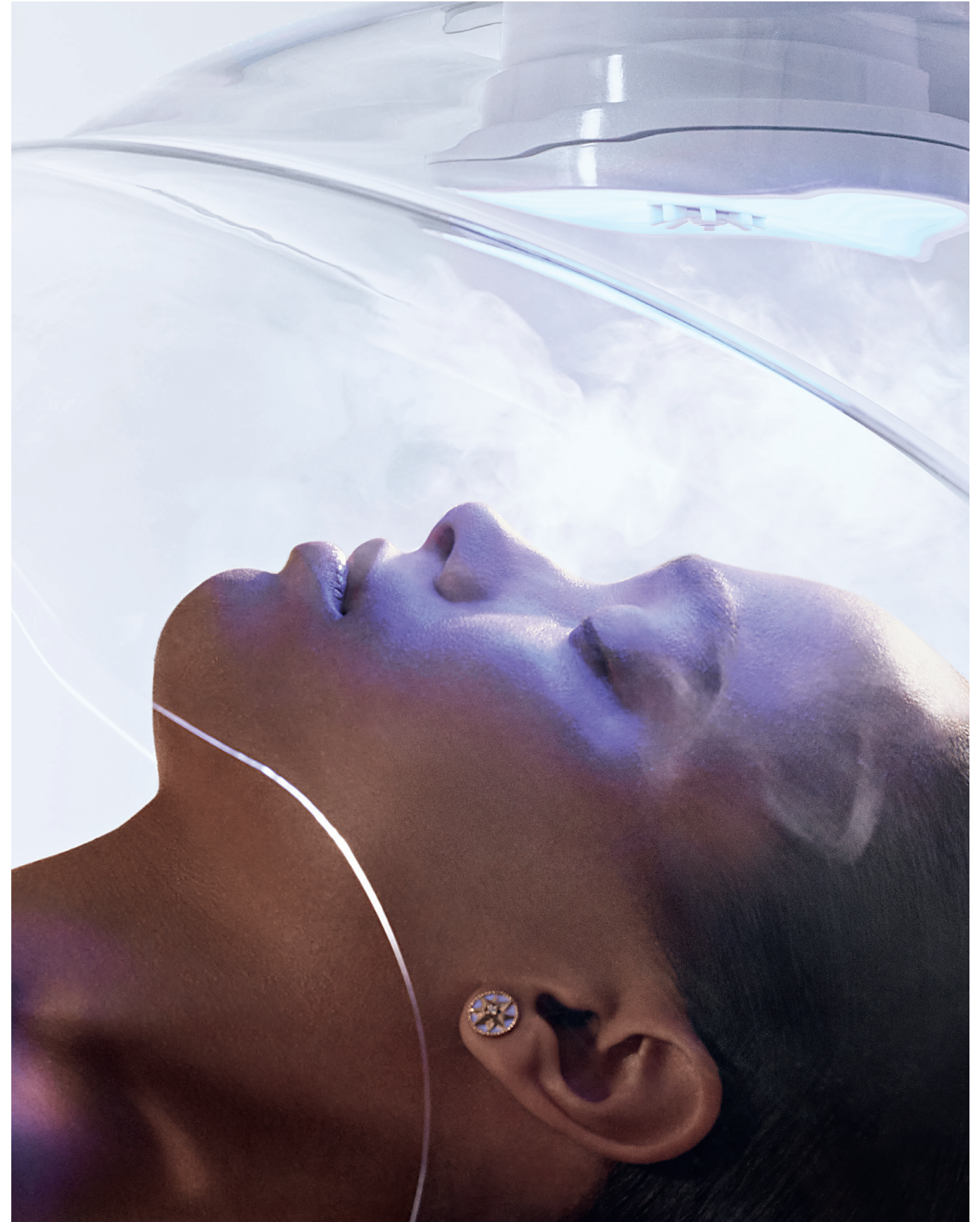
ULTRASOUND

Using high-frequency sound waves, this non-invasive technology gently interacts with the skin to support tone and elasticity. It contributes to a refreshed appearance and helps enhance the look of facial contours and skin texture.

BIOTECHNOLOGY

OXYGEN & NEGATIVE IONS THERAPY

High-pressure oxygen infusion optimizes product penetration for a visibly radiant and luminous look.





THE DIOR HANDS

At Dior Spa, beauty is born from balance – a delicate fusion of mind and body, echoing Christian Dior’s vision: "I wanted to make women not only more beautiful, but also happier." Guided by this philosophy, our approach to wellness goes beyond aesthetics, offering an experience that enhances both inner and outer beauty.

Our Haute-Wellness perspective blends meticulous craftsmanship with cutting-edge innovation. Like artisans in Dior’s couture ateliers, our Dior Wellness Experts, the “Dior Hands”, bring precision and care, combining expert hands with advanced technology co-developed with world-leading experts. This approach rejuvenates both face and body, enhances natural regeneration, and creates immersive sensorial moments that awaken the senses.

At the heart of Dior Spa lies a deep commitment to innovation, creating sanctuaries where well-being and beauty come together seamlessly, embodying the very essence of the Dior Haute-Wellness universe.



THE SUR-MESURE BY DIOR

THE HAUTE COUTURE FACIAL

THE HAUTE COUTURE FACIAL

30MIN FACE CONSULTATION*
90MIN TREATMENT

WITH SARAH AKRAM – ON REQUEST

DIOR METHODS EMPLOYED
To be tailored based on the diagnosis.

Cold Laser | Ultrasound | Microdermabrasion
Microcurrent | LED | Cryotherapy | Oxygen

This entirely customized treatment, exclusive to Dior Spa New York and co-created with renowned facialist Sarah Akram known for her transformative facials and expertise in combining technologies to maximize results on all skin types, fully integrates the Dior skincare philosophy and the world of Haute Wellness. Much like haute couture fashion, which is customized to fit a client’s personal style and measurements, this non-invasive treatment is meticulously crafted to deliver visible results based on the client’s skin type, concerns, and goals, for clear skin transformation, using the ultimate combination of technologies.

The treatment begins with an in-depth skin consultation by the Dior Wellness Experts to personalize a treatment plan. Based on the results and the use of advanced technologies, clients will receive a truly bespoke experience. From microdermabrasion for visibly smooth skin to microcurrent helping redefining facial contours, these technologies coupled with the hands of our Dior Wellness Experts provide effective, immediate youthful skin and a revitalized look. The treatment is completed using customized Oxylight Ionix LED light combined with cryotherapy for instant skin elasticity improvement. Lastly, an infusion of oxygen promotes total penetration of Dior skincare products. Skin is contoured and brightened, providing an immediate healthy, youthful complexion. Your skin made-to-measure by Dior.

**Dior Measurements are highly recommended for the first Haute Couture Facial.
An additional \$145 will be charged to the initial treatment price.*





THE PRÊT-À-PORTER TREATMENTS

THE FACE ATELIER
THE BODY ATELIER

THE FACE ATELIER



A refined selection of essential, ultra-targeted treatments to revive all skin types. The precise gestures of the Dior Wellness Experts follow one another to rejuvenate the skin with luxurious, best in class rituals achieving instant skin results.

KOBI-DIOR

FACE – 60 OR 90MIN

Benefits: Lift | Plump | Sculpt | Wrinkle reduction | Contour | Firm | Drain

The high-performance sculpting treatment that lifts, plumps and releases tensions from the face, neck, and upper back. After a two-step detox prelude protocol activating lymph nodes to help drain fluids, using manual techniques, dry brushing and microstimulation, skin is now ready to receive a targeted muscular facial massage. Inspired by the Japanese Kobido technique, this sculpting massage uses a series of precise rhythmic gestures and acupressure to reshape the muscular structure of the face. This approach is enhanced by the targeted use of a patented microstimulation technology, and cryo stones to amplify the expert's intuitive touch for visible results in the reduction of the appearance of wrinkles, visibly lifted, plumped, and tension-free face.

DIOR METHODS EMPLOYED: Manual Drainage | Dry Brushing | Sculptural Massage
Icoone Therapy | Firming and Hydrating Mask | Cryo Acupressure

DIOR POWERED BY HYDRAFACIAL

FACE – 60 OR 90MIN

Benefits: Exfoliation | Purification | Hydration | Deoxidation | Skin Oxygenation | Hyperpigmentation | Sebum Control

Dior combines its Floral Science with advanced Hydrafacial™ hydra dermabrasion technology. Following a two-step detoxifying preparation to stimulate lymph node drainage, an invigorating massage is performed to enhance tissue suppleness, support microcirculation and help improve skin oxygenation. The skin is now ready to be cleansed, exfoliated and visibly purified, enhanced by Dior Floral Peeling Lotion. As a final touch, a boost of LED light is diffused to visibly tone, reduce fine lines and soothe any redness. At the end of the treatment, the skin is left deoxidized, moisturized, and healthy.

DIOR METHODS EMPLOYED: Face Sculpting | Hydra Dermabrasion | AHA & PHA Peeling
Regenerating Mask | LED

GOLDEN AURA

FACE – 60 OR 90MIN

Benefits: Radiance | Circulation Boost | Oxygenation | Revitalization | Glow

Dior redefines facial radiance with a visibly revitalizing treatment that gently stimulates the skin, improving blood circulation and promoting a sensation of lightness. After a thorough cleansing of the skin, amplified by the diffusion of negative ions and a targeted dry brushing to increase lymphatic flow, while gently exfoliating - the skin is now ready to receive a warming and sculpting muscle massage to soften the tissues. Rhythmic movements are provided by using warm guasha stone to release tension, decongest, and eliminate toxins. During the mask application, oxygen is diffused to support skin oxygenation and optimize actives penetration. This process revitalizes the complexion, revealing a radiant face. The skin looks naturally luminous, with a youthful radiance as a result of this treatment ritual.

DIOR METHODS EMPLOYED: Dry Brushing | Warming Muscle Massage
Hot Guasha Draining Techniques | Oxygenating Mask | Oxygen & Negative Ions Therapy

**Dior Measurements are highly recommended for the first Haute Couture Facial.
An additional \$145 will be charged to the initial treatment price.*

THE BODY ATELIER



Emblematic of the House's expertise, these personalized massages treat the body like a temple. Each meticulously choreographed gesture is enhanced by the expertise of Dior's Wellness Experts for an even more sublime result. Every guest's body and mind are pampered, with a fully customizable experience from start to finish.

NEW LOOK BODY – 60 OR 90MIN

Benefits: Tone | Sculpt | Detoxification | Firm | Drain

Our iconic draining and firming massage using microstimulation to tone, sculpt silhouette and help remodel body contours. With precise, invigorating movements and draining techniques, this treatment firms and detoxifies the body. Specialized techniques help to visibly improve the appearance of the skin. The skin appears smoother, more toned and firmer. Legs feel lighter, the silhouette is enhanced and the feeling of well-being is reinforced.

DIOR METHODS EMPLOYED: Icoone Therapy | Manual Lymphatic Techniques | Gut Detoxification

D-TISSUE BODY – 60 OR 90MIN

Benefits: Oxygenation | Muscle recovery | Restoration

This slow and deep massage is aimed at releasing tensions and oxygenating muscles, through expert treatment techniques. To enable the body to feel free once again, meticulous massage movements combine strength with a gentle touch, helping to eliminate toxins and relieve aching muscles. It is the ultimate high-performance treatment, ideal for athletic recovery or desire for instant relaxation.



CONSTELLATION

BODY – 60 OR 90MIN

Benefits: Relaxation | Unwinding | Release | Rebalancing

Deep relaxation and a complete sense of letting go. That is the promise of this multi-sensory journey. A holistic massage, combined with slow and enveloping movements over the entire body, to release muscular tensions one by one. Deeply relaxed, the body becomes a haven of restored inner peace.

9 MOONS

PRE-NATAL – BODY AND/OR FACIAL – 60 OR 90MIN

Benefits: Soothing | Lightness | Comfort | Nurturing

To accompany the unique journey of pregnancy, Dior has designed an experience where the needs of the body and mind are attended to more than ever. A pampering treatment, a series of slow and gentle movements are delivered with the utmost care, to relieve muscular tension, lighten the legs, and help moms-to-be enjoy the unique beauty of this journey. This ritual is recommended after the first three months of pregnancy.



THE LIGHT THERAPIES

Dior Spa New York unveils an exceptional showcase, in the city that never sleeps.

The science of light therapy is thoughtfully offered with individual goals in mind.

Inspired by the beneficial effects of natural light, this experience helps rebalance energy and promote relaxation.

The LED-studded sky diffuses four types of light and is suggested to enhance any 90-minute treatment. This immersive experience provide a feeling of regeneration of body & mind combining light, sound, and soothing vibrations provided by our massage table. A feeling of deep relaxation and renewal.

HAPPINESS

Revitalizing therapy inspiring a sense of bliss.

Exclusivity for Dior Spa New York

RECHARGE

Helps reduce signs of fatigue and support revitalization.

RECOVER

Encourages natural circadian rhythm balance.

REST

Supports relaxation and sleep comfort.



TERMS & CONDITIONS

RESERVATIONS AND CANCELLATIONS

To make a reservation, please contact the Dior Spa team via e-mail or phone:

DiorSpaNY@christiandior.com

+646-290-6699

Should you need to cancel or change your appointment, please let us know at least 24 hours before the scheduled time to avoid being charged the full cost of your treatment. In the case of a late arrival, we will do our best to offer you the same service, if our schedule allows it. Based upon to availability, late arrivals may be subject to reduced treatment duration.

TREATMENT TIME

To offer you an ideal welcome, we recommend that you arrive 15 minutes before your scheduled treatment time. This will allow our Wellness Experts to provide you with a personalized consultation.

SPA GUIDELINES

Please inform our Wellness Experts of any illness or ongoing regimen. To ensure a soothing experience and to show respect for our guests, we request that you silence your cell phones and devices during your time at the Dior Spa.

As a courtesy to all guests, discretion is greatly appreciated. This is a private, intimate, and serene space.

We ask that you take this into consideration before capturing any content.

Before your departure, please ensure that you have all personal items, as we are not responsible for lost or misplaced articles.

All Guests of Dior Spa New York must be at least 18+ years of age to experience services.

All prices are in US Dollars and are exclusive of sales tax as currently mandated by New York City and State.

For your convenience, a 20% gratuity will be automatically added to each service.

